AI Risks

Your logo here

AI Risks & Opportunities Analysis Report

Shoosmiths LLP

shoosmiths.com

Sector: Legal Services (General Practice)

Overall Score **35/50**	AI Opportunity **9/10**	Total AI Risk **14/40**
3-Year Risk **2/10**	5-Year Risk **3/10**	7-Year Risk **4/10**
	10-Year Risk **5/10**	

Shoosmiths LLP Company Summary

ShoosmithsLLP is a leading UK national full-service law firm offering transactional, advisory, litigation, and real estate legal services to businesses and individuals. It employs over 1,500 lawyers and support staff, with more than 230 partners, operating across 13 UK locations and enjoying top-tier recognition in legal directories and awards. The firm holds a strong market position for client service excellence and sector-focused expertise.

AI Risks Legal Services (General Practice) Sector Opportunity Overview

AI supports legal research, drafting, document review, matter summarisation, and client intake, improving throughput and consistency. Firms can productise common work (templates, fixed-fee packages) and reduce time spent on low-value admin.

Shoosmiths LLP AI Opportunity - Next 3 Years

Shoosmiths has unusually strong near-term upside from AI because it is already operationalising automation in high-volume, repeatable legal work (where the sector typically sees the fastest productivity gains). The firm has rolled out a proprietary genAI contract review capability ("Project Apollo") across its UK offices, positioning it to reduce cycle time and improve consistency on routine-to-mid complexity document work while also accelerating junior lawyer development through embedded explanations and guidance.

In parallel, Shoosmiths has productised contract review for clients via Cia, an AI-powered solution that targets exactly the document-heavy workflows most amenable to automation (standard sales/procurement/NDAs), and it is applying ML to real-estate due diligence at portfolio scale (title review). These are practical, evidence-backed use cases aligned with the sector's biggest throughput opportunities: document review, summarisation, issue spotting, and playbook-driven drafting.

The remaining 3-year opportunity is to deepen adoption into end-to-end matter workflows: intake and triage, knowledge retrieval, matter updates and summarisation, due diligence reporting, and packaging more fixed-fee / subscription-style managed services around these tools. The main execution requirement is disciplined governance (confidentiality, model risk, auditability) and change management so gains translate into margin, not just faster delivery at the same price.

AI Risks Legal Services (General Practice) Sector Risk & Resilience Overview

In 3-5 years, disruption is strongest in high-volume document work and standard contracts. By 7-10 years, buyers use AI-first tools for routine needs; resilience depends on liability, court processes, negotiation, and specialist judgement.

Shoosmiths LLP AI Risk Assessment

Over the next 3 years, Shoosmiths should be more resilient than many peers because it is actively shifting routine legal production into firm-controlled tools and repeatable products, rather than treating AI as ad-hoc assistant use. In the areas most exposed to near-term disruption (standard contracts, high-volume review, and due diligence-style extraction), Shoosmiths' evidence of embedded workflows and measured time savings reduces the risk of losing work purely on speed/cost.

At the 5-year horizon, pressure increases as sophisticated buyers push routine work into AI-first self-serve tools and expect tighter fixed fees, shrinking traditional leverage on junior-heavy tasks. Shoosmiths' resilience depends on continuing to convert AI-enabled delivery into differentiated client outcomes (faster deals, clearer risk reporting, and scalable governance support) and defending quality with auditability-because clients will increasingly compare law-firm output to AI-assisted in-house teams and specialist vendors.

Across 7-10 years, the disruption risk shifts from "tools augment lawyers" to "buyers redesign legal buying around AI," potentially disintermediating commoditised advisory and standard documentation. Shoosmiths' longer-run resilience is supported by (a) specialist judgement, negotiation, and litigation dynamics that remain harder to automate end-to-end, and (b) an apparent capability to build/own platforms and collaborate with vendors. However, sustained differentiation will require maintaining proprietary know-how capture, strong data governance, and product/service innovation so the firm competes on outcomes and risk management-not billable hours for routine production.